Common errors in coverage

The errors that appear most often in articles, videos and posts about Exponential - names, organizations, history, releases, features, numbers, licenses and security - each with the correct statement and its source, as...

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This page is for writers and editors who want to avoid the usual mistakes. Each error below is easy to make from memory or from an old article; each has a correct statement with a source. Run your copy against the list before you publish.

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Names

Error	Correct	Source
"eZ Publish 6", "eZ Exponential"	Exponential 6	Brand and naming for media
"Exponential AI"	Exponential Intelligence	Naming quick reference for news editors
"Exponential Qbix"	Exponential Velocity	same
`ExponentialContentObject`	`eZContentObject` (code is not renamed)	Why it is called Exponential

Organizations

Error	Correct	Source
"the 7x Foundation"	the Exponential Foundation	Two organizations, one project
"7x owns Exponential"	7x leads it; the Foundation and 7x hold the copyright; the license is GPL	Licenses explained for reporters
"the Foundation sells hosting"	7x sells services; the Foundation funds the project	same

Error	Correct	Source
"Ibexa's Exponential"	Not associated with eZ Systems or Ibexa	Not associated with eZ Systems or Ibexa

History

Error	Correct	Source
"7x was founded in 2023"	Founded 2001 as Brookins Consulting; its project launched December 2023	7x in three stages
"Exponential is a new CMS"	A code base developed since 1999, renamed in 2025	Timeline for reporters
"eZ Publish is now Exponential by eZ Systems"	eZ Publish was discontinued by its creator; 7x continues the code	Writing about the eZ Publish years
"renamed after a trademark dispute"	Renamed "At the specific request of Ibexa"; no dispute documented	Why it is called Exponential

Releases

Error	Correct	Source
"6.0.15 is out"	In development until tagged	The 6.0.x releases at a glance
"the latest version is 6.0.9" (sorted by name)	Sort by version; 6.0.14 as of 18 October 2026	Version numbers in print
"a fixed 6.0.14 was re-released"	Published versions never change; fixes come as the next release	Published versions never change

Features

Error	Correct	Source
"the AI writes and publishes"	Writes drafts only	Story: an assistant that writes drafts only
"DXP includes the page builder"	Nexus ships the layouts editor; DXP does not	The product family for reporters
"Velocity is required"	Velocity is recommended; classic servers and FrankenPHP remain options	Story: engines, Velocity, FrankenPHP and the classic servers
"all languages fully translated"	administration translations (the current totals are at the top of Languages in Exponential)	Story: languages and right to left

Numbers and comparisons

Error	Correct	Source
"thousands of sites"	Not counted	What the sources do not say

Error	Correct	Source
"ten times faster than X"	No comparison published	Verifying numbers
A count without a date	Counts carry their date	Exponential by the numbers

Licenses

Error	Correct	Source
"freeware"	Free software under the GPL	Licenses explained for reporters
"paid professional edition"	"The Professional License is no longer available"	README, "License"
"Velocity is GPL"	MIT	same

Security

Error	Correct	Source
"unhackable", "never had a vulnerability"	A private reporting process and fixes in the next release	Story: security
Details of an unfixed issue	Wait for the fixed release	Covering security fixes

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