Demo script: Exponential Intelligence

A six-minute video script for Exponential Intelligence, the writing assistant that writes drafts only - the off-camera setup with a provider key you can revoke, the Intelligence tab, the edit form actions, the drafts it...

Source file: `doc/eng-us/help/press/demo-script-exponential-intelligence.md` Last changed 2026-11-04
https://doc.exponential.earth/learninminutes/exphelp/viewer/help/press/demo-script-exponential-intelligence.md

This page is for creators who show Exponential Intelligence, the writing assistant of the administration. The one message that must survive any edit of your video: **it writes drafts only**, as the signed-in editor and with that editor's permissions, and never publishes on its own (`README.md`, "Exponential Intelligence"; Exponential Intelligence).

It is the extension `se7enxweb/expai`, required in `composer.json` since 6.0.15 (at `~0.0.1.18` on 25 October 2026), the current release line. Say so: "the 6.0.15 line" or the version you really run. The script runs about six minutes; the setup is done **off camera**.

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Off camera: the setup

On a new installation of the 6.0.15 line the README says the assistant is already active for the administration siteaccesses, its tables exist and the Administrator role holds its policies; it "sends nothing anywhere until you add a provider key". On an older installation follow the upgrade steps in the README or Switch it on.

```
[ ] A provider key with a low spending limit, created only for this recording, that you can revok
e afterwards
[ ] The key is in settings/override/expai.ini.append.php ([AISettings] Enabled=true, ApiKey=...),
 never in a
    committed file, and that file is never opened on screen
[ ] The cron parts expqueue and expai run, if you show queued work (chains, alt text reports)
[ ] The demo editor has expai/write and ezjscore/call, or you record as the administrator
[ ] A folder with invented content to write below
[ ] You tried the exact prompt beforehand and know roughly what it costs
```

The data policy decides where content may go: each provider states its region (`us`, `eu` or `local`) and its retention, and every request records where it went (`README.md`, "Safety").

The script

Time	Click	Say
0:00	Title card	Disclosure line. "This is Exponential Intelligence, the writing assistant of Exponential, on my own test installation, <version>."
0:15	Open a folder; choose the **Intelligence** tab	"A conversation per user and per item. I ask in plain language."
0:30	Type a short, harmless request, for example one short article about an invented event below this folder	"It looks up what it needs, such as the content type and the tree around it, and then writes."
1:00	Show the step list	"Each lookup and each draft is a step I can follow."
1:45	Point at the drafts it wrote	"These are drafts. Nothing is published."
2:10	Open the draft, then go back	"It wrote as me, with my permissions. **Save as drafts** keeps them; **Send for approval** runs the normal publish operation as me, so an approval workflow still holds the version."
3:00	Open an item's edit form	"In the form the assistant offers actions per field: write, rewrite, shorten, translate, suggest, and an **Improve** menu."
3:30	Use **Rewrite** or **Shorten** on one field	"The value goes into the form for me to review. Nothing changes until I accept it and store the draft."
4:10	Point at the line with model, region and cost	"Each click shows the model, the region and what it costs."
4:40	Back to the **Intelligence** tab; discard the draft	"I throw the draft away; the site is unchanged."
5:10	Title card	"Every request is recorded in the audit trail, without prompts, answers or keys. The documentation is linked below."

What never to show

- The provider key, the file `settings/override/expai.ini.append.php`, the provider's own dashboard or billing page.
- Content you are not allowed to send to an outside service: use invented text only.
- Real people's names in prompts. Prompts may be sent to the provider you chose.

After the recording, revoke the key at the provider, even if you believe it never appeared (Keeping secrets off screen).

What not to claim

Do not say	Say instead
"The AI publishes for you."	"It writes drafts only."
"Your data never leaves the server."	"With a local model through Ollama the data never leaves the server; with a hosted provider it goes to that provider's region."

Do not say	Say instead
"It's free."	"The extension is free software; a hosted provider charges for its use, and the assistant shows the estimated cost."
"It works with every AI service."	"Anthropic, any OpenAI-compatible service, or a local model through Ollama; only models that passed a live probe may write drafts."
"It's compliant with <law>."	"There is a printable EI: Summary page for a data protection officer." Leave legal conclusions to them
"It is in 6.0.14."	It is required from 6.0.15, the current release line; it needs Exponential 6.0.14 or later

Without a provider key

Show the documentation page instead and say: "It sends nothing anywhere until a provider key is added." That is a complete, honest segment (Demo scripts, Part 6).

```
DESCRIPTION BLOCK
Shows Exponential Intelligence (expai <the version you installed>) in Exponential <version>, on m
y own test installation.
It writes drafts only and never publishes on its own.
Provider used in this video: <provider, region>. Costs of this recording were paid by <me | who>.
Feature page: <link to "Exponential Intelligence"> - Repository: https://github.com/se7enxweb/exp
ai
```

Related pages

- Talking points: Exponential Intelligence
- Objection: "What about the AI features?"
- Keeping secrets off screen
- Free documentation: this page is free to copy, translate and improve under the GNU FDL 1.3.

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